



## NEWS RELEASE

FOR IMMEDIATE RELEASE – March 19, 2021

### **GatorBar®: ICC Report Issued for Structural Applications!**

[Neuvokas Corp](#), Ahmeek, Michigan – GatorBar® is proud to announce it has received the composite rebar industry’s first ICC-ES report, [ESR-4526](#), for structural applications! International Code Council ICC-ES evaluation reports certify, in conjunction with independent, international accredited, university level testing, that products are compliant with 2021 and 2018 International Building Codes (IBC) and International Residential Codes (IRC). During a very deliberate product evaluation process, the most recent and applicable performance standards promulgated by the American Concrete Institute (ACI) and the American Society of Testing and Materials (ASTM) are utilized.

“Over the last seven years, GatorBar® has carved out utilization of composite rebar within segments of the concrete reinforcement market where steel rebar was the only considered product. For instance, GatorBar® was the first composite to be used within flatwork applications. With this ICC report and the confidence and assurance it provides to contractors, specifiers, code officials, architects, engineers and project owners, GatorBar® is now poised to extend adoption, performance and cost savings into yet further applications,” said Erik Kiilunen, Neuvokas CEO. Kiilunen furthers that, “Concrete reinforcement is currently experiencing a convergence of conditions providing GatorBar® the opportunity to move forward the vision we had in founding this company...that steel rebar can be replaced across a majority of applications with a more economical, higher performing, easier handling alternative...GatorBar®.”

GatorBar® is an industry changing, glass fiber reinforced composite rebar (GFRP), that is 100% made in the USA using 100% USA made materials. GatorBar® offers:

- The most economical composite rebar on the market.
- Pricing better than steel not only on size but considerably better when strength and performance comparatives are taken into account.
- Increased price stability. GatorBar® does not fluctuate as frequently nor as rapidly as steel. If anything, it continues to decrease over time.
- Up to 4x stronger in tensile strength than steel.
- 7x lighter in weight than steel.
- Zero-rust even in high chloride concrete and highly corrosive applications.

GatorBar® was the first composite rebar to focus on the cost competitive applications of flatwork, stem walls, foundations, poured walls and curb and gutter. After two plus years of development, GatorBar® was introduced for sale in 2016 and immediately began changing the concrete reinforcement market. Since its modest beginnings, over 60,000,000 feet of GatorBar® has been installed. Providing further confidence to its customers and users, GatorBar® is ICC certified and has a nationwide network of approval and acceptance that is constantly growing. To learn more about or how to purchase GatorBar®, please contact Neuvokas Corp at [info@gatorbar.com](mailto:info@gatorbar.com) or 906.934.2661. Additional information about ICC and report verification can be obtained at [www.icc-es.org](http://www.icc-es.org).

**About Neuvokas Corp:** [Neuvokas Corp](#) is based in Ahmeek, MI Michigan and produces industry leading composite rebar products for the concrete space using its proprietary and patented, high-speed manufacturing processes. Founded in 2013 by Erik Kiilunen and Ken Keranen from a simple observation: advances in manufacturing and material sciences would allow composite rebar to be produced competitively with its steel counterpart at higher levels of performance.

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